



**INTELLECTUAL PROPERTY
AND SPORTS:
*READY, SET, INNOVATE***

**Event for the
Intellectual Property Day 2026**



**Tuesday April 28 2026
Athens Olympic Museum
(Golden Hall)**

15:00 – 20:30

**Organization:
Hellenic Copyright Organization**

 **#WorldIPDay**
wipo.int/ipday

ΟΡΓΑΝΙΣΜΟΣ
ΠΝΕΥΜΑΤΙΚΗΣ
ΙΔΙΟΚΤΗΣΙΑΣ
ΥΠΟΥΡΓΕΙΟ ΠΟΛΙΤΙΣΜΟΥ



HELLENIC
COPYRIGHT
ORGANIZATION
MINISTRY OF CULTURE



HELLENIC REPUBLIC
Ministry of Culture

INTELLECTUAL PROPERTY AND SPORTS: READY, SET, INNOVATE

15:00 - 15:30 | Arrival - Registration

15:30 - 15:45 | Greetings

Iason Fotilas, Deputy Minister of Culture

Ioannis Vroutsis, Alternate Minister of Education, Religious Affairs and Sports
(tbc)

Panayiotis Tsiris, Emeritus Professor, Panteion University, President Hellenic
Copyright Organization (HCO)

15:45 - 16:45 | PART 1

Setting the scene and identifying emerging copyright challenges in sports

Moderated by: Georgios Lianos, Lawyer, Adjunct Lecturer of Sports Law NKUA

Katarzyna Gorgol-Maeder, Regulatory Counsel, International Olympic
Committee (IOC)

Carlos Castro, Head of Intellectual Property IOC

*The relevance of IP for sport event organisers. Example of the Olympic
Games*

Maria G. Sinanidou, Int. IP LL.M., Lawyer-Scientific Associate HCO, Certified
Mediator

Sports and Copyright: The valuable 12th Player

Alexia Gkoritsa, Lawyer, WIPO Arbitration and Mediation Center

Intellectual Property and Dispute Resolution in Esports

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16:45 - 18:00 | PART 2: DISCUSSION PANEL

Safeguarding Sports Content in the Digital Era

Moderated by: Konstantinos Christodoulou, Professor and Dean of the Law School, National and Kapodistrian University of Athens (NKUA)

Speakers:

Dr. Maria - Daphne Papadopoulou, Acting Director, HCO

Katia Koxenoglou, Vice President of Super League Greece

Eva Moustaka, Counsellor-at-law, HCO

Panagiotis Varvatsoulis, General Director of EPOE (Audiovisual Works Protection Society)

18:00 - 18:30 | Coffee Break

18:30 - 19:30 | PART 3

Industrial Property and Innovation in Sports

Moderated by: Katerina Margellou, Deputy Director General & Director Legal Support at Hellenic Industrial Property Organization (OBI)

Aristeidis Pittaras, Director of Applications & Grants, OBI

Sports Equipment, Innovation and IP in the Context of the Olympic Games and the Olympic Spirit

Demetris Stafylas, Head of Search Directorate, OBI

Design and Sports

Villy Davilla, Lawyer, LL.M.

Trademarks in the Sports Sector: Current Commercial Reality and Case Law

19:30 - 20:30 | Reception / Networking



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